

# The Newsletter of Shoes for Austin



## A Letter from the Executive Director

This year has been very exciting for us, as we launched Shoes for Austin's newest program, SHOES 4 KIDS. Through SHOES 4 KIDS we are targeting thousands of school-aged children and motivating them to achieve fitness goals such as running a 5K race, learning a new sport, and improving their body mass index. Through their hard work they get the ultimate reward—a new pair of athletic shoes.

Some of us are fortunate enough to take a new pair of shoes for granted. However, I often see children learning how to play tennis in a pair of flip-flops or trying to play basketball in an old pair of hand-me-down shoes. Through your support, we are able to give these children what they truly need—the proper footwear to run, jump and play.

More importantly, we see from their excited faces and huge smiles that these are the first pair of new shoes they have ever had.

Please consider supporting our Back to School Donations Drive this month. Your donation can mean a new pair of shoes and a healthier, more active life for a deserving child.

Warmest Regards,

Dianne Bangle  
Executive Director

## New kicks for El Buen Samaritano

Shoes for Austin teamed up with the RunTex Foundation to provide new shoes to children participating in the Born to Run program at El Buen Samaritano. The seven-week program targets children ages 6 to 12 and teaches about exercise and healthy eating. Through participation in this program, 100 children will improve their physical fitness levels and experience a true sense of achievement.



## Words from our shoe recipients...

Thank you for raising money to buy new shoes for us. The shoes have really helped me and my muscles. Now I feel like I'm Number 1! -Lois, age 9

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Thank you for giving me and other kids new shoes. It's really going to help for running. I like Running Club a lot because I feel stronger and I weigh less. Now I feel like I can race anybody and win! - Jamie, age 8



## 2008 Partner Agencies

- Ann Richards School for Young Women Leaders
- Austin Can! Academy
- Austin Children's Shelter
- Austin State Hospital
- Austin Striders Track Club
- Austin Sunshine Camps
- Born to Run
- Boys & Girls Club Capital Area
- Boys & Girls Club of Bastrop
- Casa Marianella
- COA Parks and Recreation
- Communities in Schools
- Del Valle ISD
- Extend-A-Care for Kids
- A Glimmer of Hope Foundation
- International High School
- KIPP Austin
- National Junior Tennis League
- Running Brushy Middle School
- Seton Community Clinics
- Sims Elementary
- Texas School for the Deaf

## 2008 Board of Directors

- Betsy Ashcraft
- Paul Carrozza
- Barbara Garrana
- Maury Giles
- Mark Palmer
- Kathy Papermaster
- Laura Pastor
- Debbie Patterson

## Honorary Board Member

- Susan Dell

## FOX 7 SHOES 4 KIDS 5K benefiting Shoes for Austin



On Saturday, May 3<sup>rd</sup>, Shoes for Austin hosted the **FOX 7 SHOES 4 KIDS 5K and Kid's 1K** at the Park at La Frontera in Round Rock, Texas. Despite the wind and cold just hours before, approximately 550 competitive and recreational runners and walkers showed up to enjoy the morning. This year's event was a great success!

Thanks to the participants and our sponsors we raised over \$40,000 which will help purchase 2,000 pairs of new, athletic shoes for children as an award for completing physical fitness goals this year.

More than 100 children ran the Kid's 1K. Many of the children were SHOES 4 KIDS shoe recipients. It was wonderful to watch the kids put their new shoes to work and see their smiles as they crossed the finish line.

We sincerely appreciate the support of the local businesses, individual donors, and 5K participants that contributed to the success of our event. We could not have done it without you.

**We hope to see you at next year's race.**



**Save the Date**  
**SHOES 4 KIDS 5K**  
**Saturday, May 2, 2009**



It's that time of year again and we are gearing up for our annual *Back to School Donations Drive*.

"Look how fast they make me run!" said a beaming Cynthia, a participant in the Austin Parks and Recreation Play, Pride, Prosper program, who earned her shoes by completing a total of 1,800 minutes of cardio exercise over a six week period. With each week, Cynthia was stronger, more fit, and her smile seemed to grow a little wider.

Each summer, the generosity of individuals and local businesses make it possible for Shoes for Austin to provide new athletic shoes to deserving children during the school year. This year's Back to School Donations Drive will kick-off Friday, August 15 and run through August 22. Join in our efforts and help us provide shoes for children during the new school year.



Join us for the **2nd Annual Boots and Books Charity Concert** with a live performance by the Band of Heathens.

Scholz's Garten, Thursday, August 21 7:00 p.m. - 10:00 p.m.

\$25 General Admission Ticket Visit [www.shoesforaustin.org](http://www.shoesforaustin.org) to purchase tickets.

All proceeds will benefit Shoes for Austin and For the Children

## Shoes for Austin Receives Grant from Nike

Children participating in summer programs at Austin Sunshine Camps and A Glimmer of Hope Foundation were the lucky recipients of new Nike athletic shoes. Nike awarded Shoes for Austin a generous grant of 2,000 pairs of shoes for children participating in our SHOES4KIDS summer programs.

Mark your calendar for the Austin **Nike Human Race 10K**  
Sunday, August 31



## Thanks to the following 2008 contributors:

107.1 KGSR	Donna Thomas	Kruetz Photography	Ron Kennedy
1379 Kids	Dresser Wayne, Dresser Inc.	La Frontera POA, Inc.	Ron and Kim Preston
Alex Barlow	Dr. Karen Frazer	Laura and Andy Pastor	Rosendo and Cheryl Parra Foundation
Alicia Davis	Edgar Kelly Rugs	LCRA Employees' United Charities	Round Rock Police Department
Allison McDade	Endeavor Real Estate Group/ RREEF	LCRA Wellness Program	RunTex
Amber Pearce	Erin Marshall	Leon and Peggy Holland	Sally O'Meallie
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Amy Blakely	FOX 7 KTBC Austin	Lynda Robb	Sam's Club Foundation
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Donna Sundstrom	Kristen Cheman	Roger Starkey	

## Mark your Calendar...

### ★ Thursday, August 21

Boots and Books Benefit Concert at Scholz's Garten with the Band of Heathens, 7 p.m.-10 p.m.

### ★ Wednesday, November 5

Join us for an *Evening Under the Stars*, 6 p.m.-9 p.m.

### ★ Thursday, December 4

Edgar Kelly Holiday Party

**Every \$20 donation represents a new pair of shoes for a child.**

For more information, please call our office at (512) 479-7463 or visit us on the web,

**[www.shoesforaustin.org](http://www.shoesforaustin.org)**

Leverage your gift through employer matching. Ask your company if they have a matching gift program.

Support Shoes for Austin through America's Charities workplace giving campaign.

# The SHOES FOR AUSTIN

## ANNUAL BACK TO SCHOOL DONATIONS DRIVE August 15th-22nd

Help children get off on the right foot this school year and encourage them to feel good about themselves and their health. Every **\$20 donation** purchases a new pair of athletic shoes for a child to reward them for their dedication and hard work.



### Ways to donate:

- visit [www.shoesforaustin.org](http://www.shoesforaustin.org)
- visit any RunTex location
- eat at **Güero's** on Wednesday, August 20th
- join SFA and 107.1 KGSR at Maria's Taco Express, Friday August 22nd



### Shoes for Austin

P.O. Box 1911  
Austin, TX 78767

In-Kind Support Provided By

